

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

AND

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32354	AGENCY (OR SERVICE) ACTING AS AGENT FOR 336113		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	LUC MEDIA		ALAN JACKSON FOR DA		
AND	25 Whitlock Pl SW Ste 201		15332 Antioch St Ste 172		
ADDRESS	Marietta	GA 30064-3142	Pacific	CA 90272-3628	
	USA		USA		
CONTACT	AMY MILLS		PRODUCT EST#2471		
LOCAL SALESPERSON	CHERYL CICCONE POL.	AGENCY EST. NO. 2471	PRODUCT CODE 1310		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 11/05/12 AND ENDING 11/06/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	11000..	2	06:00A	07:00A	30S	11/05/12-11/06/12	M-F 6-7A CBS-2 NEWS	2	300.00	600.00
2	22000..	4	07:00A	09:00A	30S	11/05/12-11/06/12	THE EARLY SHOW	4	250.00	1000.00
3	11000..	2	09:57A	11:00A	30S	11/05/12-11/06/12	PRICE IS RIGHT	2	1800.00	3600.00
4	11000..	2	11:00A	11:27A	30S	11/05/12-11/06/12	M-F 11-1130A CBS-2 NEWS	2	700.00	1400.00
5	10000..	1	11:30A	12:30P	30S	11/05/12-11/05/12	YOUNG AND THE RESTLESS	1	1800.00	1800.00
6	11000..	2	12:30P	01:00P	30S	11/05/12-11/06/12	M-F 1230-1P/BOLD & BEAUTIFUL	2	1800.00	3600.00
7	10000..	1	02:00P	02:57P	30S	11/05/12-11/05/12	M-F 2-3P/THE DOCTORS	1	900.00	900.00
8	10000..	1	02:58P	03:57P	30S	11/05/12-11/05/12	3-4P/DR PHIL	1	700.00	700.00
9	10000..	1	03:57P	04:58P	30S	11/05/12-11/05/12	M-F 4-5P/JUDY	1	1800.00	1800.00
10	10000..	1	05:00P	06:30P	30S	11/05/12-11/05/12	M-F 5-630P CBS-2 NEWS	1	600.00	600.00
11	10000..	1	07:30P	07:57P	30S	11/05/12-11/05/12	M-F 730-8P INSIDER	1	2200.00	2200.00
12	10000..	1	10:59P	11:35P	30S	11/05/12-11/05/12	M-SU 11-1130P CBS-2 NEWS	1	1800.00	1800.00
13	10000..	1	11:35P	12:35A	30S	11/05/12-11/05/12	DAVID LETTERMAN	1	1000.00	1000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND 25 Whitlock Pl SW Ste 201

ADDRESS Marietta GA 30064-3142

USA

CONTACT AMY MILLS

ALAN JACKSON FOR DA

15332 Antioch St Ste 172

Pacific CA 90272-3628

USA

PRODUCTEST#2471

LOCAL SALESPERSON	CHERYL CICCONE POL.	AGENCY EST. NO. 2471
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PRODUCT	1310
CODE	

NATIONAL
SALESPERSON

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Contract										
ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	20		21000.00

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